

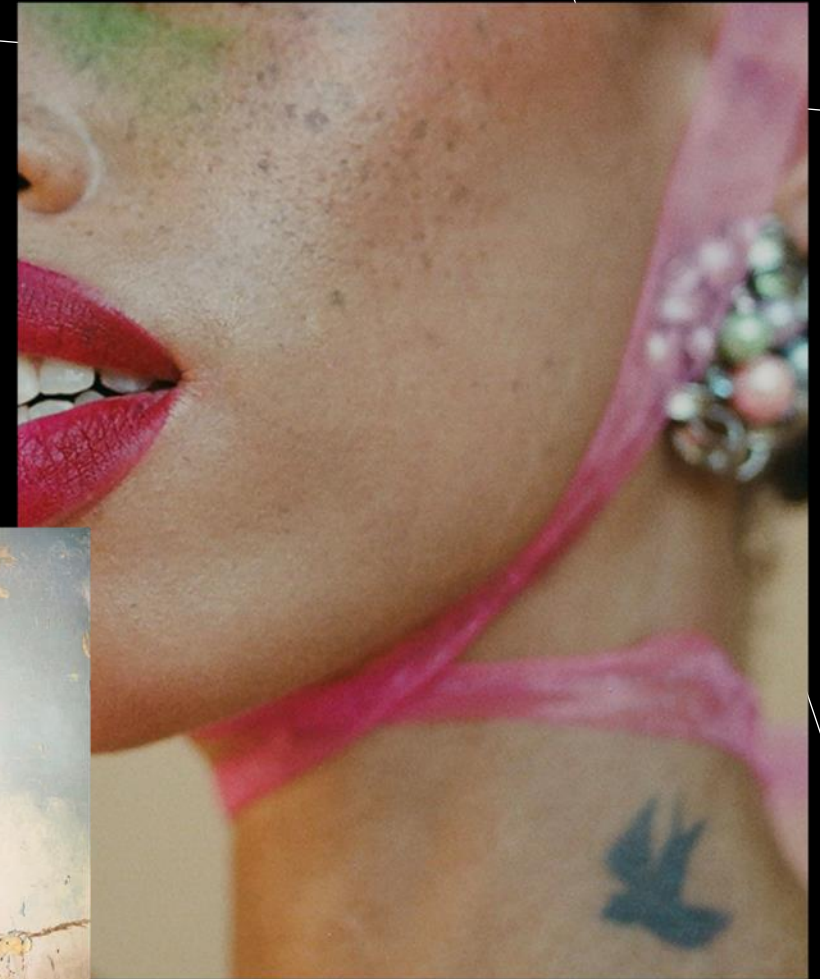
STYLE MEETS LUXURY IMAGE MAGAZINE

With a strong tie to the city of LA, IMAGE will connect our readers to the creative community in the city. Cover art and bold imagery throughout will be the star of the show.



Note: Magazine is only a mockup and final artwork will differ

- Reading IMAGE should feel like walking through a mixed media art exhibit.
- A celebration of Los Angeles creatives and intellectuals.
- Tops the Friday L.A. Times.
- Circulation: 405,700 to high-net-worth subscribers in select zip codes in Los Angeles and Orange County.
- Bonus distribution to high-end hotels in Los Angeles.



the wish list

PICK SIX

1 SAINT LAURENT Want to feel particularly Californian this holiday season? Pick up palm-tree-patterned, heart-shaped pool float (\$105). Other styles are available too.

2 JONNY COTA eponymous fragrance, with notes of sweet coconut, leathery teak wood and tobacco leaf, is available in 5 milliliters will allow you.

3 DOLCE & GABBANA's small Devotion bag in eel (\$1,295) features a bejeweled heart closure. Available at usdolcegabbana.com, the purse also includes a removable strap, so it can be worn.

4 LOUIS VUITTON's Capucines BB handbag (\$5,150) is now available in an eye-catching emerald green. The bag ways thanks to its removable strap, is available at louisvuitton.com.

5 DIOR stylishly channel The Queen's Gambit will allow you to stylishly channel which can be worn a variety of ways thanks to its removable strap, is available.

6 HERMÈS available at jonatharadler.com, will allow you to style French design house Louis Vuitton's Capucines BB handbag (\$5,150) is now available in an eye-catching.

WISHLIST

A roundup of luxury products in every issue, showcasing interesting items and things our readers cannot just buy, but can experience.

branded kicker

RIHANNA ELASSES

Rihanna new Fenty glasses line and a dedicated space for influencers and celebs about new products and designer line. Byline Here

JEREMY O. HARRIS, the playwright who set Broadway on fire with his controversial 1991, now 12-time Tony-nominated masterwork Slave Play, is adding another previous to his multiphase resume: fashion designer.

On a recent Zoom call, Harris—who's also a director, writer, producer, model, actor, and modern-day bohemian—clarified that he feels much more like a "fashion student" than a designer, but at the moment he has a 25-piece collection to his name hitting SSENSE, NetSavvy, and NetSavvy. Harris' O. Harris' capsule collection is the first in a program that will foster collaborations between the Canadian-born giant and fashion-obsessed (if not classically trained) countries.

At first glance, the clothes reflect the prize-winning, gender-agnostic personal style that has turned Harris into a celebrity muse for the likes of Alessandro Michele and Thom Browne. There's an androgynously elegant, a vibrant French chic, and a sexy bohemian down with prints inspired by the backdrops of Carl Van Vechten photographs. It's an elegant, comfortable assortment, a kind of day-to-night, boardroom-to-bar wardrobe item that's...but for writers. "I wanted to make something that was really accessible, super easy, that felt like the clothes a writer would wear while at work," Harris said, "whether that's at a laptop or at a dinner party."

This project, like so many of Harris's others, comes back to theater at the end. It's full of references to artists whose work and personal style influenced Harris, like Adrienne Kennedy, an enormously influential (and sadly, recently deceased) Black playwright who never attained mainstream fame. It's a piece of his soul, and he would do them in front of these amazing back.

Harris is also doing 100% of his proceeds to the Pet Project: Grant at the Broadway Bar, a fund he started in May to help out-of-work playwrights, Molly Goldman, Off White, and Carolina Herrera. Longtime friend, too, was a president of the theater company. "Tom Ford's out-of-the-way number was shown in Los Angeles to its best advantage by Pet's Habitat Foundation," a somewhat staid, but equally notable for its sobering tones. Nancy's love affair, with elegance and angular sweaters paired with everything from go-anywhere denim to off-the-dress-dress, and its suits, which are surely the most empowering purchase you can make if you're planning a serious "back-to-work" look when the office re-opens. And when we say there is a lot of head-to-toe, trust us. Black is most certainly back. Jeremy O. Harris. I looked at the silhouette of great writers. I think all the time of the wild jitters that Baldwin would wear, or the really nice silhouettes that Zora Neale Hurston would wear down the streets of the South is, before going to some grand dinner and wearing some wild hat with feathers, ribbons, and ivory details.

So I started by going through pictures of some of my favorite writers who were peacekeepers, like Bruce Nugent, who's a writer and an artist. Adrienne Kennedy, who had such a great sense of style. Langston Hughes, Lorraine Hansberry. I was tracking some of their silhouettes and what they were wearing, and then also looking at the ways they were photographed. And so in doing that, I started getting really ob-

gradually think a part of it was me going back to something that a professor said to me in Yale. He was like, "Jeremy, dressing the way you do, I feel like people might not take you as seriously because you don't dress the way a writer should dress." And I was so annoyed, because so many of my favorite writers were peacekeepers. Writers have been peacekeepers, and I want to wear in color, those peacekeepers. It has also reinforced that most associations. At the end of the day, it's not about the clothes, it's about the person. As the countless "bookish icons" posted on social media in the last few months attest, wearing good clothes can lift the spirit immeasurably. While many fashion houses were forced to still production on their autumn/winter 2020 collections, the phenomenal creativity of show back in February and March pre-vents in the pages of Vogue never underestimate the power of a great fashion story to lift your spirits—or the of a gallery of famous books from the caravans of New York, London, and...

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LA TIMES.COM/IMAGE 45

BRANDED

A product-driven space for celebs to hype up products, designers, merch and drops. This is perfect for product integration and great for the beauty & watch brands especially.

FEATURES

VISUAL OUTRO

We hand over back page to a local artist, designer, or photographer in continuation of celebrating the art and design community the best way we know how.



The Last Look Caption: A final photo that captures the moment with a brief caption of what it is, time of day, what day, and that's it. It's a haunting or arresting image to close the book. A final photo that captures the moment with a brief caption of what it is, time of day, what day, and that's it. It's a haunting or arresting image to close the book. A final photo that captures the moment. That captures the moment

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COVER AD

LAST PAGE
END PAGE
FOR THE ISSUE
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PRICING, CALENDAR, DEADLINES & SPECIFICATIONS

Publishing 2021 calendar

Publishing month and themes

- March 19th – Remembrance – *Style is Time Travel*
- May 14th – Recognition – *LA, We. See. You!*
- August 20th – IT'S A REBELLION – *Like it's 2021*
- September 17th – ATECEDENT – *A tribute to the Icons of... right now*
- October 15th – Parents are cool! *Fall style issue*
- November 12th – INTERIORITY – *The secret world of LA (home and architecture issue)*
- December 3rd – DELIVERANCE - *LA style will set you free!*
- December 17th – SEVERANCE – *Burn it all down. Begin again.*

Print Net Rates

Spread	\$40,000	Opposite TOC	\$24,000
Full Page	\$20,000	Cover 4	\$24,000
Cover 2P1	\$45,000		
Cover Wrap	\$45,000		

Integrated Print + Digital Takeover Package

- 1 4C Full Page in IMAGE Magazine
- 1 Week of IMAGE Takeover w/ Video Scroll unit @ 100% SOV on LATimes.com
- 2 Week HNWI Targeted Video and Rich Media across IMAGE, Lifestyle, Entertainment, Arts & Design, Culture
- 5 Million Impressions, \$50,000 Total

Specification

Size	Trim Size	Live Area	Bleed Size (w" x h")
Page	9.375"x 11.5"	8.875" x 11"	9.625" x 11.75"



Deadlines (subject to change)
Space: 25 Business days prior to pub
Material: 15 Business days prior to pub

Mood boards and mock ups displayed are for internal presentation only.
*Please note that all editorial themes are subject to change.