

81<sup>st</sup> Annual  
journal **sentinel**

# SPORTS SHOW

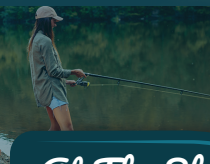
PART OF THE USA TODAY NETWORK

Save  
The Dates!

## We're Back! March 10 - 13

*Milwaukee's premiere Outdoor Sports Show since 1940*

RV ELECTRONICS FISHING OUTFITTERS  
GEAR KAYAK ARCHERY BACKYARD  
HUNTING CAMPING BOATING  
CLOTHING ATV



### At The Show

Bring your whole family to celebrate Wisconsin's oldest outdoor sports show, featuring fun, new first-time activities that will join your regular favorites. Talk with experts and pros while you explore destinations and new products in fishing, hunting, camping hiking, boating, climbing, paddling and more.

**FISHING AND HUNTING PAVILION** - experts with the latest products, services and know-how

**FAMILY AND ADVENTURE PAVILION** - dozens of hands-on activities include fly tying, laser shooting gallery, gun safety, and more...

**NEW HAWG TROUGH** - see baits and fishing techniques before your eyes in our 5,000 gal. aquarium

**LUMBERJACK SHOW** - cheer on timber athletes in head to head chopping, sawing, speed climbing and log rolling

**TROUT POND** - largest in the US

**FISHING AND HUNTING SEMINARS** from area pros

**NEW DEER SCORING** and white tail deer display from Wisconsin Buck & Bear Club

**ROCK CLIMBING WALL** - fun for every age

**3D ARCHERY TOURNAMENT** - compete for cash prizes

**FASTEST RETRIEVER CONTEST** - enter yours to claim best of show

**DOG SHOWS** and **DOG TRAINING** experts

**WILD GAME GRILLING** demonstrations live with Mad Dog and Merrill

**TOUCH THE WILD**, sensory safari - bear, tiger, wolf and dozens more

200  
Exhibitors

Celebrities  
& Seminars

Explore  
What's New

**SIGN  
UP**

online for updates and alerts as new activities and programs are added

More information at [jssportsshow.com](http://jssportsshow.com)

SPONSORED BY



**MERCURY**



Official Vehicle