



# THE MAYBOURNE *Festival*

JULY 17-20, 2025



# MAYBOURNE IS A BRAND BUILT ON DISTINCTIVE STORIES

MAYBOURNE OPERATES SOME OF THE WORLD'S MOST STORIED AND EXTRAORDINARY BESPOKE HOTELS, INCLUDING CLARIDGE'S, THE CONNAUGHT, THE BERKELEY, THE EMORY, THE MAYBOURNE BEVERLY HILLS AND THE MAYBOURNE RIVIERA. MAYBOURNE HAS A HISTORY OF CREATING STORIES OF DISTINCTION AND UNIQUE EXPERIENCES THAT REFLECT THE INDIVIDUAL NATURE OF ITS PROPERTIES, ITS GUESTS AND ITS PEOPLE, WHILST MAINTAINING A TIMELESS AND INTUITIVE SERVICE STYLE THAT ARE THE HALLMARKS OF ITS VALUES.





# OUR STORIED AND EXTRAORDINARY HOTELS



CLARIDGE'S, MAYFAIR



THE CONNAUGHT, MAYFAIR



THE MAYBOURNE BEVERLY HILLS



THE BERKELEY, KNIGHTSBRIDGE



THE EMORY, KNIGHTSBRIDGE



THE MAYBOURNE RIVIERA





# 2024 AWARDS

## CLARIDGE'S

- Claridge's was awarded 3 keys in the Michelin Hotel Awards 2024
- Claridge's was ranked #1 in the Conde Nast Traveler's Reader's Choice awards
- Claridge's was ranked #11 by The World's 50 Best Hotels in 2024
- Claridge's is ranked #1 by Robb Report's "50 Greatest Luxury Hotels on Earth" in 2024.
- Claridge's Penthouse was recognized as #4 by Robb Report's "50 Greatest Luxury Suites in the World 2024."
- Claridge's Spa is featured in Vogue's Global Spa Guide in 2024.
- Claridge's is featured in Conde Nast Traveler's 2024 Gold List.
- Claridge's received a AAA Five Diamond Award in 2024.

## THE CONNAUGHT

- The Connaught was awarded 3 Keys in the Michelin Hotel Awards 2024
- The Connaught was ranked #46 by The World's 50 Best Hotels in 2024
- The Aman Spa at The Connaught was featured in Vogue's Global Spa Guide in 2024.
- Sandeep Bhalla was named GM Hotelier of the World by HOTELS Magazine in 2024.
- The Connaught Bar was rated the best international hotel bar by Food & Wine in 2024.
- The Connaught received a AAA Five Diamond Award in 2024.
- The Connaught received five stars from Forbes Travel Guide in 2024.
- Helene Darroze at The Connaught retained 3 Michelin stars

## THE BERKELEY

- The Berkeley was awarded the National Gold Winner in the Green Apple Awards 2024
- The Berkeley was awarded 2 keys in the Michelin Hotel awards
- The Berkeley was awarded the Transformation award at the National Sustainability Awards
- The Berkeley received a AAA Five Diamond Award in 2024.
- The Berkeley received five stars from Forbes Travel Guide in 2024.





# 2024 AWARDS CONTINUED

## THE MAYBOURNE BEVERLY HILLS

- The Maybourne Beverly Hills was awarded 2 keys in the Michelin Hotel Awards
- The Maybourne Beverly Hills was awarded two keys by MICHELIN in 2024.
- The Maybourne Beverly Hills was recognized as the Best New Addition by Angeleno's Los Angeles 2024 Travel Awards.
- The Maybourne Beverly Hills received a AAA Five Diamond Award in 2024.
- The Maybourne Beverly Hills received five stars from Forbes Travel Guide in 2024.



## THE MAYBOURNE RIVIERA

- The Maybourne Riviera was awarded 2 keys in the Michelin Hotel Awards
- The Maybourne Riviera was included in The Telegraph's World's 50 Best Hotel awards 2024
- The Maybourne Riviera received a AAA Five Diamond Award in 2024.
- The Maybourne Riviera was awarded two keys by MICHELIN in 2024.
- Ceto was ranked 85th in the world by The World's 50 Best Restaurants in 2024.



## THE EMORY

- The Emory was awarded 1 key in the Michelin Hotel Awards
- The Emory was awarded the best hotel for design and style in the Tatler Travel Awards 2025



# 2025 AWARDS

## THE EMORY

- The Emory was awarded the Best Suites award in the 2025 Wallpaper Design Awards

## SURRENNE

- Surrenne was recognized as the World's Best Private Spa Members Club at the 10th Annual World Spa Awards







# MAYBOURNE BRAND AND WORLDWIDE REACH

From the buzz of London to the boulevards of Beverly Hills, via the Cote d'Azur's sparkling shore. The House of Maybourne is a global collection of extraordinary hotels – Claridge's, The Connaught, The Berkeley, The Emory, The Maybourne Beverly Hills and The Maybourne Riviera, contemporary icons to heritage destinations.

Each hotel is a singular creation, with its own inimitable character – places inspired by their location, defined by a spirit of always exceptional and intuitive service, and united by a commitment to delivering unforgettable experiences.











You Can Have Lunch with  
Dame Joan Collins at  
Claridge's

The opportunity is one of many pledges made by actors, musicians, artists  
and sportspeople in support of NHS Charities Covid-19 appeal.

9 April 2020 Jessica Douglas





OBSERVER

LIFESTYLE

# The Most Stylish and Luxurious Hotels to Book for Your Next Trip to London

All the top luxury hotels to know in London.

## The Connaught



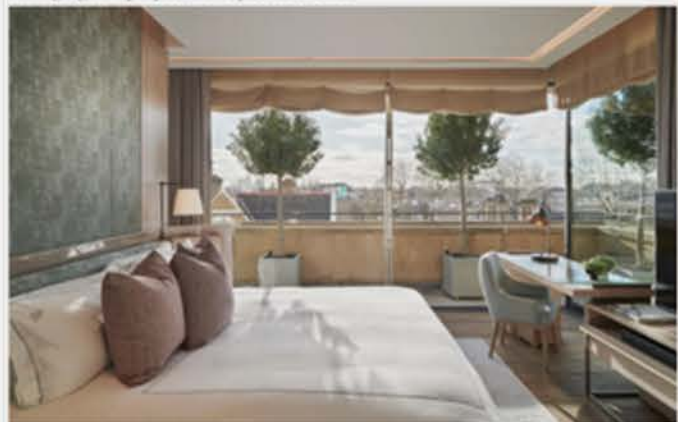
The best hotels and resorts in the world: The Gold List 2025



The Connaught — London, United Kingdom

The most romantic hotels in London for 2024

From cosy boltholes with glittery city views to flashy grande dames with cossetting spas, these gorgeous properties are perfect for two



The Berkeley Hotel  
Knightsbridge, London, England

8/10 Telegraph expert rating

There's only a handful of rooftop pools in the city, but The Berkeley was one of the originals and it's still just as coveted today as it was back in the 1970s. Exclusive to hotel guests, if the sun is

Esquire

The Best New Hotels in North America and Europe, 2023

From a ranch in Napa Valley to a wellness retreat in Punta Mita, Mexico, here are the places where checking in could change your view of the world.



The Maybourne Beverly Hills  
Los Angeles, California

## London's loveliest luxury hotels

The capital is spoilt for choice when it comes to five-star establishments, so let us be your guide



AD

CULTURE & LIFESTYLE

## Beverly Hills' Best Hotel: The Maybourne Is Simply a Cut Above the Rest

A-list accommodation, chic eats and the biggest spa in Beverly Hills make it the L.A. hotspot's main attraction



VOGUE

AUSTRALIA

## Meet The Emory, London's ultimate design-led luxury hotel

The Emory is the capital's most anticipated luxury newcomer – and for good reason. Image credits: courtesy of The Emory



VOGUE

TRAVELS

## Monaco: the best addresses

So many good reasons to settle on the shores of the Mediterranean this summer.

### Hotels in Monaco



The Telegraph

You could make 1,000 martinis and never come close to The Connaught's



LUXURY

Travel



NOUVEAU RIVIERA

South China Morning Post  
Style

REVIEW / Is The Emory London's most discreet new luxury hotel? Designed by famed architect Richard Rogers, it also boasts the city's hottest restaurant – Jean Georges' abc kitchens – but keeps things low key

NEW YORK POST

## 17 most unique hotels in the world, according to travel experts

The Maybourne Riviera in Roquebrune-Cap-Martin, France



STYLE

## Oh, what a night!

Stars past, present and future gathered to celebrate 30 years of Style at Claridge's



TATLER

All you need is love... and luxury: introducing the 5 most romantic hotels on the planet

Maybourne Riviera, France



VOGUE FRANCE

London: the express guide to our favourite places in the English capital



Claridge's

Recently opened in London, Claridge's showcases high-quality bourgeois cuisine with a British twist. Served in a chic brasserie setting, made up of leather banquettes, elaborate mirrors and titanic bouquets of flowers, the menu mixes Osetra Caviar accompanied by



## The Ultimate Guide to Luxury London Hotels With Pools

From rooftop pools with skyline views to marble-clad swimming holes, *Esquire* picks the capital's best hotels for a refreshing dip this summer

### The one with the views: The Berkeley

Providing serene views over Hyde Park from its beautiful rooftop, *The Berkeley* takes you nine floors high to experience its temple-like swimming pool, which provides all the luxury you'd expect from this Knightsbridge hotel.



## HAUTE LIVING

### For A 360 Degree Five-Star Experience, Stay At The Maybourne Beverly Hills



With a stellar spa, a cigar bar, one of the most romantic restaurants in Los Angeles, and now, one of the newly opened best bars in the world, the Maybourne Beverly Hills is truly one to beat. Here's all you need to know about a stay at the 5-star retreat from the British hotel group behind Claridge's, The Connaught, and, The Berkeley (as well as The Maybourne Riviera, recently opened on France's Côte d'Azur).

## TAILOR

Smoking hot: from a cult dance workout that makes you feel you're part of a y2k MTV video to cigars on the rooftop, why The Emory is the new star of the London hotel scene

And here to illustrate architectural pedigree, it's hard not to have any high expectations of the London hotel scene's newest spelling dictionary – a no-expense-spared retreat from the Maybourne Hotel group that was always going to come with a state-of-the-art.



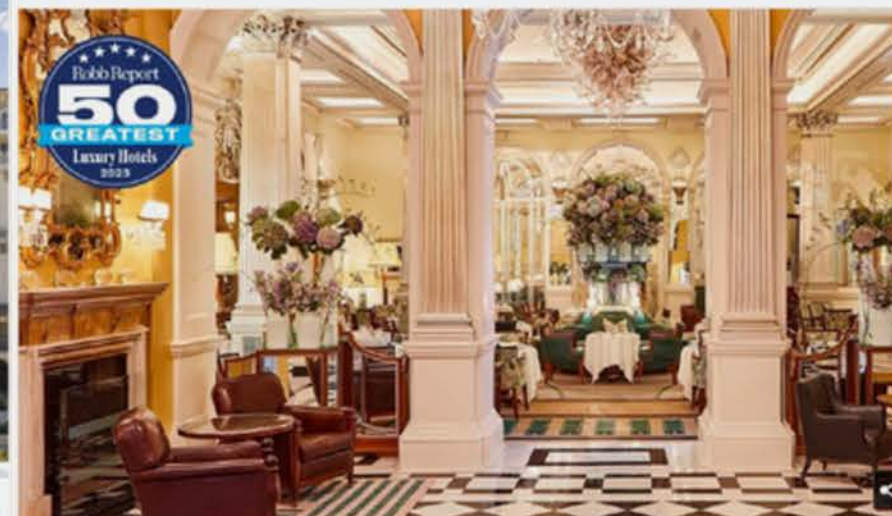
### Claridge's Has Been Named The Best Hotel In The UK



### The 50 Greatest Luxury Hotels on Earth

Robb Report has compiled a select list of luxury properties that have ascended to a rarefied pantheon: classic hotels around the world that transcend trends to achieve genuine—and sustained—greatness.

#### 1. Claridge's, London, UK



#### is a rising star

New London hotel The Emory presents the perfect showcase of RSHP's signature functionalist style and hospitality group Maybourne's elevated luxury



### Julia Roberts Checked Into The Penthouse At Claridge's For An Impossibly Glamorous Vogue Cover Shoot

"Oh my god! Why am I staying downstairs!" decreed *Julia Roberts* as she arrived on set for British *Vogue's* February 2024 cover shoot. The setting? Claridge's hotel, Mayfair. The date? A wintry Friday in early December. Roberts, also staying at the hotel, had taken the lift up to *The Penthouse*, where the eternally beloved London establishment has created the ultimate in suites: an homage to the work of Jean Prouvé, Anish Kapoor and Jean Royère masterminded by Rémi Tessier and perched on the building's rooftop to give unparalleled skyline. Or, as Roberts says herself, "I've seen some crazy shit in my time."

## THE RAKE

Lifestyle

### MEET ME AT THE MAYBOURNE

Los Angeles has a new player in luxury hospitality — and not before time. The Rake savours the style and charm of Maybourne Hotel Group's first North American property...



## FT Weekend



## BAZAAR

### Why Claridge's Is the Best Hotel In the World



## VOGUE 100

### THE LIST: LONDON



#### The Berkeley Bar

Every drink at The Berkeley Bar & Terrace tells a captivating story, from a glass of vintage champagne hidden in a French cellar to...



Ranking	Score
#4	96.75

The Connaught  
London, United Kingdom

BOOK NOW AT



# *A World of Distinction*

## THE MAYBOURNE GUEST PROFILE

Our guests are united by a shared passion for exceptional experiences, drawn from across the globe to indulge in unparalleled luxury.

Here's a closer look at who they are:

70% Male / 30% Female

182,000 Annual Guests

29% Visit more than once a year

Average spend per stay: GBP 4.8K

Country of origin:

46% US | 26% UK | 13% EU | 7% ME | 8% Other





THE MAYBOURNE FESTIVAL AT THE MAYBOURNE BEVERLY HILLS IS A CULTURAL CELEBRATION OF FOOD, WINE, ART AND MUSIC THAT WILL BRING TOGETHER SOME OF THE WORLD'S FINEST TASTEMAKERS FOR A SERIES OF INTIMATE EVENTS AND ONE-OF-A-KIND CELEBRATIONS.

THE MAYBOURNE FESTIVAL WILL BE AT THE HEART OF THE BEVERLY HILLS COMMUNITY, ATTRACTING VISIONARIES FROM THE INTERRELATED WORLDS OF ENTERTAINMENT, ART AND DESIGN.



M



# *Pioneers of Taste and Craft*

THE MASTERS BEHIND MAYBOURNE'S CELEBRATED KITCHENS



JEAN-GEORGES VONGERICHTEN  
abc kitchens at The Emory,  
Jean-Georges at The Connaught,  
The Connaught Grill



CÉDRIC GROLET  
Cedric Grolet at The Berkeley



HÉLÈNE DARROZE  
Hélène Darroze at The Connaught







DANIEL  
BOULUD

GRANT  
ACHATZ

WOLFGANG  
PUCK

MASSIMO  
BOTTURA

# ICONS OF THE CULINARY WORLD

## International Chefs of Interest:

Dominique Crenn - *Atelier Crenn, SF*

Daniel Boulud - *Daniel, NYC*

Thomas Keller - *The French Laundry, Yountville*

Dominique Ansel - *Dominique Ansel Bakery, NYC*

Junghyun Park - *Atomix, NYC*

Grant Achatz - *Alinea, Chicago*

Jorge Vallejo - *Quintonil, Mexico City*

Gaggan Anand - *Gaggan, Bangkok*

Victor Arguinzoniz - *Asador Etxebarri, Spain*

Daniel Calvert - *Sézanne, Tokyo*

Enrique Olvera - *Pujol, Mexico City*

Arnaud Donckele - *Plénitude, Paris*

## Los Angeles Based Chefs of Interest:

Dave Beran - *Pasjoli*

Timothy Hollingsworth - *Chain*

Michael Cimarusti - *Providence*

Josiah Citrin - *Melisse*

Walter & Margarita Manzke - *Republique*

Evan Funke - *Funke*

Wolfgang Puck - *Spago*







# *Where Art Meets the Glass*

Our sommeliers and mixologists ignite their pioneering spirit as they share their expert craft.

Discover rare vintages in The Berkeley Bar & Terrace or dream in deco in the Painter's Room – an intimate hideaway in the heart of Claridge's.

Whether it's the aperitivos of Dante Beverly Hills against the LA skyline or award-winning cocktails at the Connaught Bar, every experience will stir the senses.





# A PREMIER SHOWCASE OF RENOWNED WINERIES, VISIONARY WINEMAKERS, AND MASTERFUL SOMMELIERS

Harlan Estate  
Screaming Eagle  
Dominus  
Schrader  
Scarecrow  
Bryant  
Sine Qua Non  
Hundred Acre  
Antica Terra

Colgin  
Kongsgaard  
Leroy  
Domaine Romanee Conti  
Roumier  
Rousseau  
Coche Dury  
Pierre Yves Colin Morey  
Comtes Liger Belair

Clos Rougeard  
Thierry Allemand  
Jamet  
Chave  
Krug  
Louis Roederer  
Dom Perignon  
Pierre Peters  
Egly Ouriet

Salon  
Petrus  
Tignanello  
Giacomo Conterno  
Ornellaia  
Sassicaia  
Valdicava  
Keller  
Egon Muller

Penfolds  
Jacques Selosse  
Haut Brion  
Chateau Latour  
Cheval Blanc  
Chateau Margaux  
Mouton Rothschild  
Dominio de Pingus  
Vega Sicilia Unico



Aubert De Villaine

Rodolphe Peters

Jean Louis Chave

Christian Moueix

Carlton Mccoy

JB Lecaillon

Bobby Stuckey

Raj Parr

Louis Michel Liger Belair





# *Four Days of Discovery*

## INDULGENCE IS MANDATORY

Join some of the greatest culinary, wine, music, art, and fashion talents in the world for a multi-day retreat of epic luxurious proportions... In a way only The Maybourne Festival can deliver.







## WINE SEMINARS

Henri Jayet, Ramonet, Rousseau, Petrus to Pingus....

The festival celebrates the world-renowned cellars across Maybourne.

Throughout the weekend, join some of the world's best master sommeliers and winemakers for a master course in fine and rare.





## LUNCHES AND DINNERS

# *Culinary Moments to Savor*

Once in a lifetime collaborations of culinary talent immerse The Maybourne Festival weekend and experience. Wine and spirits rarities and their makers are a hallmark of the event, offering some of the most exclusive and small production sips in the world. Renowned artists, fashion designers, and musicians make The Maybourne Festival about so much more than just food and wine.





## STROLLING EVENTS

# *The Pinnacle of Indulgence*

Maybourne Festival features a cadre of themed opulent marquee events. From the caviar packed opening night reception to the Omakase Garden Sunday brunch, to the culinary concert on Canon, the weekend offers decadence on demand featuring some of the world's most talented chefs and winemakers.







## AFTER *Hours*

Not your normal late-night soirée. 6L formats of grower champagne just hit differently with a caviar bump from a kilo, but so do the best mixologists in London when paired up with a Cocodoq popup.





# WEEKEND SCHEDULE

	Thursday, July 17th, 2025	Friday, July 18th, 2025	Saturday, July 19th, 2025	Sunday, July 20th, 2025
Mid-Morning		WINE SEMINAR SERIES 10:00AM - 11:15 AM	WINE SEMINAR SERIES 10:00AM - 11:15 AM	WINE SEMINAR SERIES 10:00AM - 11:15 AM
Early Afternoon		LUNCH SERIES 12:00 PM - 2:30 PM	GARDEN PARTY 11:30 PM - 3:00 PM  LUNCH SERIES 12:00 PM - 2:30 PM	GARDEN PARTY 11:30 PM - 3:00 PM  BRUNCH 11:30 AM - 2:30 PM
Late Afternoon		WINE SEMINAR SERIES 3:30 PM - 4:45 PM	WINE SEMINAR SERIES 3:30 PM - 4:45 PM	
Evening	OPENING NIGHT 6:00 PM - 9:30 PM	DINNER SERIES 6:30 PM - 10:00 PM	DINNER SERIES 6:30 PM - 10:00 PM	
Late Night	VIP AFTER HOURS 9:30 PM - 12:30 AM	VIP AFTER HOURS 10:00 PM - 1:00 AM	VIP AFTER HOURS 10:00 PM - 1:00 AM	







# PARTNERSHIP OPPORTUNITIES

THE MAYBOURNE FESTIVAL OFFERS BESPOKE PACKAGES TAILORED TO OUR PARTNERS' GOALS AND OBJECTIVES, INCLUDING BUT NOT LIMITED TO THE FOLLOWING OFFERINGS:

- Tickets and working credentials for participating events
- Customized photo collection of brand's festival presence
- Dedicated sponsor manager for festival experience
- Inclusion in select press releases created by the festival
- Logo inclusion on festival signage
- Logo inclusion on the festival print advertisement campaign
- Logo inclusion on the festival website
- Physical activation space at participating events
- Brand integration across events
- Inclusion in festival e-blasts sent to the festival database
- Dedicated social media posts from the festival account
- Special client entertainment opportunities
- Category exclusivity
- Naming rights to an individual event
- Develop custom programming within the festival
- Web banner advertisement on the festival website
- Festival logo integration, naming rights
- Partnerships are customizable to brand strategy and budget







## GIVING BACK



Maple Counseling is proud to support a road to mental wellness for everyone. The Maple Counseling mission is to provide mental health services to all.



Loving Way foundation fights to end child abuse through advocacy, awareness and visibility while bettering the lives of our impacted children.







# THE MAYBOURNE *Festival*

JULY 17-20, 2025

THANK YOU





PARTNERSHIP OPPORTUNITIES

THE MAYBOURNE

*Festival*

JULY 17-20, 2025







## MARKETING OPPORTUNITIES

Dependent on the commitment level selected, benefits could include:

- Logo inclusion on The Maybourne Festival main landing page
- Opportunity for a full-color print advertisement in Maybourne Magazine
- Opportunity to create branded content related to the festival and shared across festival social media channels
- Inclusion in select festival media advertising (both print and digital)
- One rotating banner ad on the festival website
- Opportunity to utilize event IP for in-market promotions and contesting







# PRESENTING SPONSOR

\$250K +

THE MAYBOURNE FESTIVAL PRESENTED BY [YOUR BRAND NAME]

Festival to Provide:

- Designation as Festival Presenting Partner
- Official Festival Partner
- Category Exclusivity
- Full-page, four-color advertisement in global Maybourne Magazine
- Logo inclusion on the festival main landing page and in-room promotional collateral
- Opportunity to create branded content related to the festival and shared across festival and social media channels
- Inclusion in select festival media advertising (both print and digital)
- One rotating banner ad on the festival website
- Opportunity to utilize event IP for social media promotions
- Opportunity to create branded content related to the and contesting
- Weekend passes
- Hotel rooms at The Maybourne Beverly Hills (3-night stay)







# POURING TABLE

\*INVITE ONLY

## \$3,500 WINERY PACKAGE

### Winery Agrees to Provide:

- One winery per table
- Wine per the following schedule and quantities:

### Thursday – Opening Night (Strolling reception for 300-500 guests)

- Six (6) bottles required (maximum of three wines/SKUs can be featured) – Winemaker's choice
- Plus one (1) bottle of special selection/vintage for exclusive sampling during VIP Hour
- Presence of winemaker or representative pouring is required

### Saturday & Sunday – Strolling Tasting

(Strolling reception for 500 guests)

- Six (6) bottles required each day (maximum of three wines/SKUs)
- Winemaker's choice
- Presence of winemaker or representative pouring is required

### Festival to Provide:

- One 6'x18" table with a custom winery sign and linens
- Ice as needed
- Glassware
- Two pouring passes to Opening Night and Saturday & Sunday Strolling Events where wines are featured
- Acknowledgment, logo placement, and description on The Maybourne Festival website







# POURING TABLE

## \$2,500 WINERY PACKAGE

STROLLING EVENTS ONLY

### Winery Agrees to Provide:

- One winery per table
- Wine per the following schedule and quantities:

### Saturday & Sunday – Strolling Tasting

(Strolling reception for 500 guests)

- Six (6) bottles required each day (maximum of three wines/SKUs can be featured)
- Winemaker's choice
- Presence of winemaker or representative pouring is required

### Festival to Provide:

- One 6'x18" table with a custom winery sign and linens
- Ice as needed
- Glassware
- Two pouring passes to Opening Night and Saturday & Sunday Strolling Events where wines are featured
- Acknowledgment, logo placement, and description on The Maybourne Festival website







# TASTINGS & SEMINARS

\$10,000 DEDICATED SEMINAR  
\$2,500 SINGLE PLACEMENTS

## FOCUSED SEMINARS

Multiple sessions between Friday, Saturday, and Sunday. Guests are able to select from a variety of seminars that pique their interest. Seminars can range from decadent Bordeaux's to discovering the differences in a spirits portfolio—there is something for everyone.

- Welcoming a range of 20-50 guests in one of
- The Maybourne Beverly Hills' intimate locations
- 6-8 expressions with a pairing element
- Panels comprised of vintners, media, and master sommeliers







# LUNCHES AND DINNERS

\$10 - 20K DEDICATED MEALS

## COLLABORATIVE LUNCHES

Collaborative meals featuring celebrated chefs with wine or cocktail pairings. These meals offer an afternoon with friends paired with the cuisine of your favorite chefs.

- Unique venues available for sponsorship
- Range in size from 20-50 attendees
- Four-course meals paired with select beverages
- Each featuring a range of 2-4 chefs collaborating

## DINNER SERIES

Michelin-starred pop-ups, mentor/mentee collaborations—The Maybourne Festival offers some of the most intimate dinners in legendary settings. Bringing together culinary icons and fine wines, these are unforgettable evenings of decadence.

- Range in size from 20-50 guests
- Five-course meals with beverage pairings
- Each featuring a range of 2-4 chefs collaborating







# STROLLING EVENTS

\$15 - 25K+

## DETAILS:

Esteemed chefs from around the globe and local luminaries will come together for an intimate strolling evening. These marquee evenings will welcome 300-500 guests featuring wine, cocktails, partner activations, multiple chef action stations, and entertainment for a memorable evening.

## Event Days:

- Thursday, Saturday & Sunday

## Opportunities:

- Naming rights
- Dedicated footprints for builds/branded assets
- Pairing moments – ability to pair up with a chef and let the bites enhance the activation







# TRADE HOSPITALITY

\$25 - 40K+

## OPTIONS:

### Dedicated Sommelier/Trade Tasting & Lunch Experience

The festival will curate a list of 30-40 local/national sommeliers as invited guests. Partners will have the opportunity to sponsor the exclusive Sommelier Trade Lunch on a selected festival day.

- **10:30 AM – 11:45 AM:** Seminar/Tasting/Education
- **12:00 PM – 2:30 PM:** Reception and four-course plated lunch with each course featuring wine pairings

### DEDICATED SOMMELIER & CHEF LOUNGE EXPERIENCE

- Brand integration as the official host of the Sommeliers Hospitality Lounge for a day
- Open Friday or Saturday of festival weekend
- Sommeliers will have access to personal care stations such as chair massage, manicure, and shoe shine
- Dedicated space from 10 AM – 5 PM for approximately 40+ sommeliers and 5+ master sommeliers
- Light hors d'oeuvres and snacks
- Featured beverage selection from brand portfolio
- Festival team will work with sponsor to secure services and technicians for amenities







# LATE NIGHT LOUNGE

\$5 - 25K+

## PRODUCT PLACEMENT

DEDICATED LATE NIGHT PARTY CATERING  
TO WEEKEND CHEFS & SOMMELIERS

Join the weekend chefs and sommelier's as they gather to mix, mingle and connect over late night treats.

- Thursday, Friday or Saturday • 9:00 pm – 12:00 am
- The Maybourne Beverly Hills Ballroom
- Late Night Bites and Snacks
- Featured Beverage Selection from Brand Portfolio





# MAYBOURNE

AUTUMN / WINTER 2024



*David Harewood* OBE  
ON HIS  
BIGGEST ROLE YET

SIR PAUL SMITH  
on London

ZOË DE GIVENCHY  
in Beverly Hills

LA MÔME  
lands at The Berkeley

## A GLOBAL STAGE FOR *Connection*

With a global audience of discerning travelers, Maybourne connects through exclusive channels: CRM newsletters, social media, web, and in-room magazine placements, ensuring every message reaches the pinnacle of luxury.

Featured in four newsletters to a CRM database of 250,000+

1.1M+ social media followers

3.2M annual website visits

Full-page ad in Maybourne Magazine  
(13,000 print run)

